NDIA'S LEADING DISPLAY SOLUTIONS EXPERT











About us

Promoflex Display Systems aka Pioneer aluminium Pvt. Ltd. (PAPL) is India's leading signage and display solutions company specializing in aluminium profile based illuminated displays and signs. We offer our clients an extensive range of innovative products including energy efficient LED displays and bespoke signage solutions. Our products are complemented by professional graphic design, product design and project management services.

PAPL has been the industry leader since its inception in 1989 and has subsequently grown to become India's foremost display and signage solutions company. We have a proven track record of satisfied customers that include: *DDB Mudra*, *Times OOH*, *ITC*, *DLF*, *HYATT*, *L&T and McDonalds* to name a few.

At Promoflex Display Systems, we believe in providing our clients high quality products at cost effective prices and continually strive to produce new innovative concepts for our clients. We have an experienced team of engineers and designers to clearly understand your requirements. With Promoflex, you can be certain that all aspects of your project from design through production to installation are all well managed by a professional team of experts.

Manufacturing Facilities

The manufacturing facility has been set up in 2 plants with a combined covered area of 2200 sq meter. The entire production process is executed using the best state of the art machines / facilities.

Major Machines / Facilities



Panel Saw: For Cutting of Partition material (ACP, MDF, Acrylic etc.)



Double Head(Miter Saw): CNC machine for accuracies and synchronous cutting both ends of aluminium profile.



3 Axis Milling Machine (Router): CNC router machine for working on Acrylic, MDF & Aluminium.



Fibre Metal Laser: CNC Laser for profile cutting of Large format (10'x5') M.S, S.S and aluminium sheets.



Press Brake: A high end synchro press brake for excellent bending angle accuracies in M.S, S.S and aluminium sheet.



Laser Engraving and Cutting Machine: CNC machine for Engraving and cutting on Acrylic, MDF etc.



MIG/TIG/ARC(Welding Machine): Machine for welding of M.S., S.S. and aluminium structures.



Heavy Duty Drilling Machines: Heavy duty drilling machines for working on M.S., S.S. structures.



Overhead Crane: 3 Axis movement overhead crane for loading/unloading of trucks and handling heavy



Ezletter CNC Bender Classic: CNC Bender Classic is with full functions for the channel letters fabrictaion: auto notching, auto flanging, auto bending and auto cutting.



Ezleter Clincher: Clincher is particularly designed for fastening the letter returns and back, using the crimping process, it uses latest technology to connect metals without drilling, spot welding and riveting.



Ezletter Laser Welding Machine: CNC Welding Machine is specially designed to weld Stainless Steel and Galvanised Steel, letters in all forms & shapes



Generator Sets: Power backup in both plants to ensure uninterrupted production.



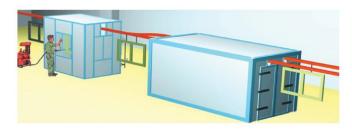
Pneumatic Riveters: Pneumatic Riveters for fast production supported with compressor and air dryers.



(A) HP Latex Printer: CNC Printer for high resolution UV printing on various materials like (Fabric, Self-Adhesive Vinyl, Translite, Canvas, Banners, Synthetics etc.)

(B) Digital Printer: CNC Printer for high resolution printing on Coated Media.

(C) Vinyl Plotter: CNC Plotter for cutting of Vinyl Media.



Powder Coating Plant: Powder coating process line consisting of gas fired ovens and powder paint booths.

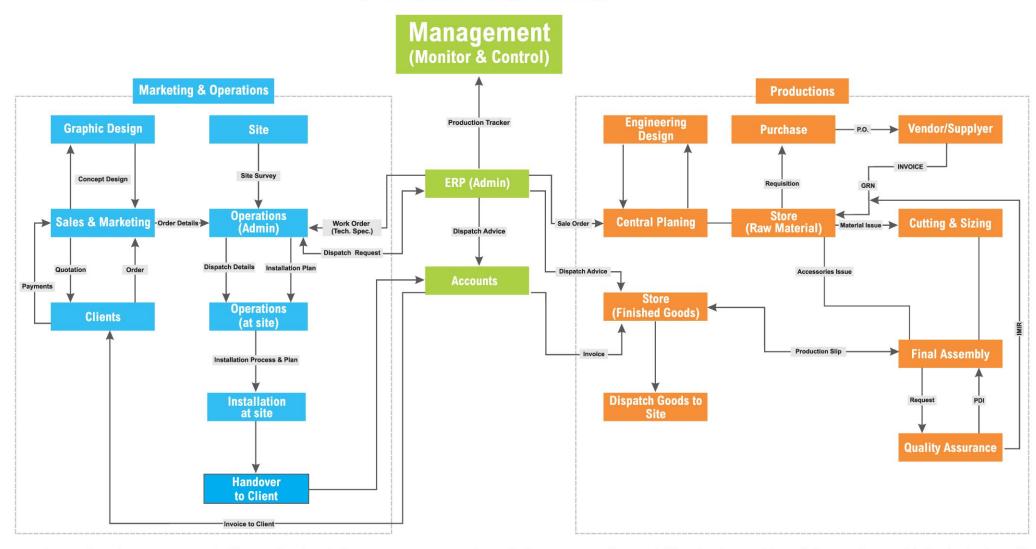


Water Wall Paint Booth: Using technology based effective paint booth fitted with cascading water wall to paint on various materials like S.S, M.S, Aluminium, Plastic, Wood etc.

Manufacturing facilities in process on shop floor



Process Flow Chart (Production & Operations)



Process layout has been setup to facilitate all related departments to contribute their corresponding activities for the making of the products with in desired quality parameters and timelines. Since most of the products undertaken are customised to suit client requirements, it is important that the entire manufacturing process is design driven. We at "PROMOFLEX" has adopted the same principle to ensure the products conform to all the design features approved by client. The entire process can easily be monitored and controlled at various stages with the help of a customised "ERP" software.

Business Verticals



Wayfinding & Building Identification

Mall of India



DLF Mall of India is the first and largest Destination Mall of the country. Located in the heart of Noida spread over 2 million square feet that cut across 7 levels, DLF Mall of India houses more than 400 brands. We worked very closely with our client L&T to provide the Mall with a world-class wayfinding solution. The project comprised of around 2000 signages. The signage was engineered to provide ease of maintenance and operations, in addition to being visually appealing. The category of signage's implemented are: - Facade Signs, Landscape Signs, Parking Signs, Retail & Safety Signs.

DIAL (Delhi International Airport Limited)



Opened in 2010, Terminal 3, a state-of-the-art and integrated future terminal, is the 24th largest building in the world and 8th largest passenger terminal. We worked very closely with our client DDB Mudra Communications to provide the Airport with a world-class wayfinding solution. The project comprised of around 2500 signages that included: Suspended Signages, Post-Mounted Signages, Projected Signages, Face-Mounted Signages, Gate Identification Signs, Time Planners and various identification signs.

HYATT REGENCY (Chandigarh)



Hyatt Regency Chandigarh is one of the most premium 5star hotel of the city. We worked very closely with our client CSJ Infrastructures to provide the Hotel with a world-class wayfinding solution. The project comprised of around 1500 signages. The signage was engineered to provide ease of maintenance and operations, in addition to being visually appealing. The category of signage's implemented are: - Facade Signs, Landscape Signs, Retail & Safety Signs.

DAMEPL (Delhi Airport Metro Express Pvt. Ltd.)



The Delhi Airport Metro Express Line from New Delhi Metro Station to Dwarka Sector 21, linking the Indira Gandhi International Airport. We along with our client DDB Mudra provided a world-class wayfinding solution that seamlessly connected New Delhi Airport T-3, to all the six stations i.e. New Delhi Station, Shivaji Stadium, Dhaula Kuan, Aerocity, Airport and Dwakra Sector 21. The signage had a similar look and feel as the Airport Wayfinding Signages to maintain consistency but at the same time consisted of design elements that were specific to DAMEPL.

OOH & Street Furniture

TIMDAA (TIM Delhi Airport Advertising Pvt. Ltd.)



TIMDAA is a joint venture between Delhi International Airport Private Limited & Times Innovative Media Limited and manages the complete Airport advertising portfolio at the Delhi Airport, India. TIMDAA brings together their expertise and experience in Airport management and advertising to create high-impact marketing & branding opportunities.

Our association with TIMDAA has been that of a signage design consultant and manufacturer of signage hardware at T-3. The challenge always had been to create a design which is conforming to meet with best of the international standard, in addition to being easy to maintain & operate.

Times OOH (Chatrapati Shivaji International Airport)



Times OOH Media is one of the largest outdoor media company in India. The company is a subsidiary of The Times of India Group. The company is engaged in offering street furnishing, transit advertising and airport advertising.

We have been associated with "TIMES OOH" for the last 10 years and were successful in designing and executing the project of the advertising hardware for the T-2 Terminal, Mumbai.

Hyderabad Metro



Hyderabad Metro Rail (HMR) is a rapid transit system, currently under construction, for the city of Hyderabad. It is in Secant Operational model. It is being implemented entirely on public-private partnership (PPP) basis, with the state government holding a minority equity stake.

Hyderabad metro owned and operated by L & T. We have been associated with L & T for the advertisement signage both at inside the station and also outdoor at Viaduct Pillars & Station Piers.

Hyderabad Airport



LAQSHYA Media Pvt. Ltd. is India's leading OOH media company. The company is engaged in offering street furnishing, transit advertising, activations and airport advertising.

We have been associated with the company providing them international quality products like Backlit Boxes, Charging Stations, Newspaper Stands etc.

Visual Merchandising & Retail Design

SAMSUNG



Internal sign development, execution for Samsung Store across North India

- Constructed using wood, aluminium and staron.
- Modular, easy to install solution.
- Manufactured, installed and commissioned across North India.
- Customized merchandizing units were created for stores keeping the premium imagery of the Brand.

Haldiram



Internal and External sign development, execution for Haldiram's store in Noida and Manesar.

- Creating interactive brand touch points.
- Aluminium profile based illuminated displays and signs.
- LED illuminated energy efficient wayfinding signage.

Mc Donalds



Internal signage development and execution all across North India

- Over head inclined signage's with clip-on systems and LED illuminated.
- Customised double sided menu signage's pivoted wherein the entire signage across the counter is swivelled to show a different menu for the breakfast in the morning and another during the day.

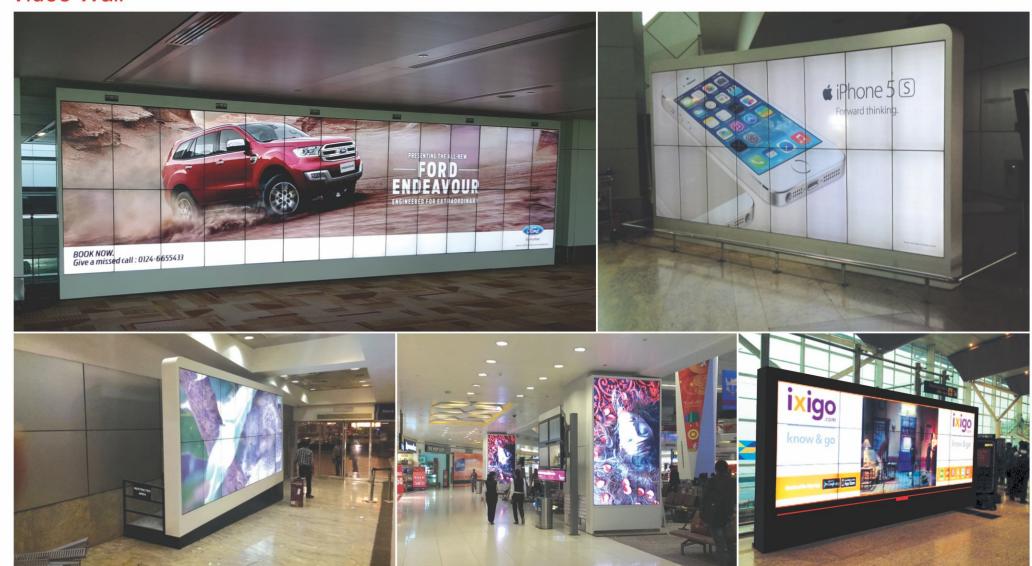
Kotak Mahindra Bank



Internal and External sign development, execution for Kotak Mahindra Bank outlets in Delhi/NCR regions

- Modern & Timeless.
- LED illuminated energy efficient signage.
- Modern materials, hidden attachments.
- Fits with various architectural styles.

Video Wall



In order to meet different customer requirements "PROMOFLEX DIGITAL" offers end-to-end video wall solutions. We have executed several large video wall projects at the New Delhi and Mumbai Airports.

The video walls are not only ultra HD, they are configured for 5K content playout giving the highest possible quality to the end product.

The visual delight that the walls create is attributable to an ultra-thin 3 mm bezel wrapped around the wall that charmingly creates an illusion of single imagery! Seamless real-time content upload & display, world class content scheduling and creation software and live feeds make it an ideal platform to engage with the audience.

Digital Front Access

(All models available in 49" to 75" LCD)



SFI (T): Square Edged Double Door (160mm depth)





SFI (T): Square Edged Single Door (125mm depth)

Digital Rear Access

(All models available in 46" to 65" LCD)



XRI (1): Round Edged with sides (80mm depth)



XRI (2): Sides Round Edged (80mm depth)



XRI (3): Round Edged (45mm depth)



SRT (1): Square Edged (80mm depth)



SRT (2): Square Edged (80mm depth)

(Note: I.R Touch Screen options available with all models)

Digital Signage

We offer a versatile solution for all applications of a digital signage with touch screen & non-touch screen. Free-standing, front or rear access model can take care of all possible constraints faced by clients during operations and maintenance. These model are widely used at Airports, Metro, Malls, Hotels and Hospitals etc. We also do custom design for digital signages design according to your requirement (Touch screen & non-touch screen).

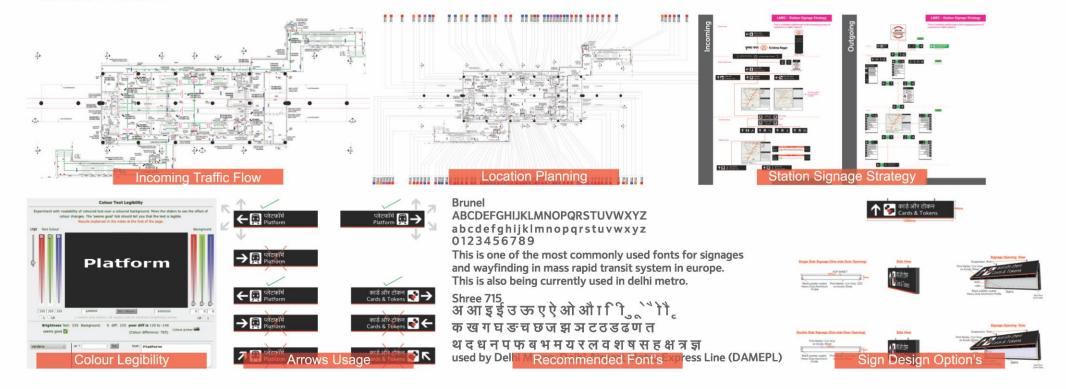






Design Package (Wayfinding Signage)

Lucknow Metro

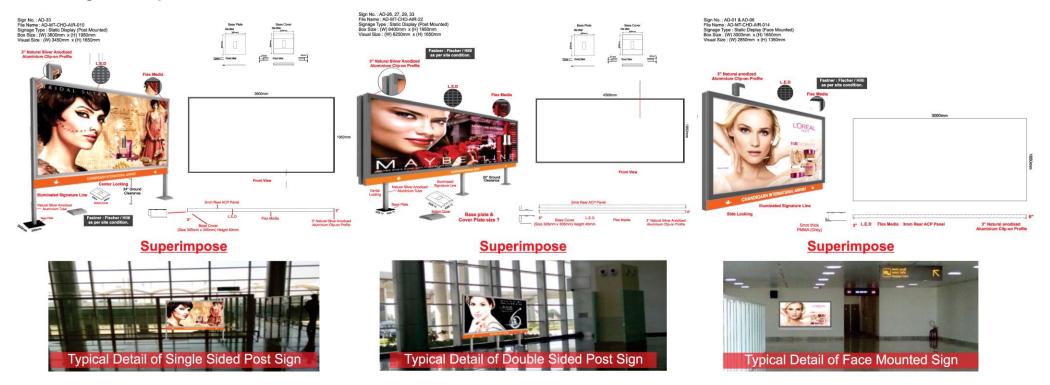


Signage design consultancy for proposed Lucknow Metro

- Designed and provided complete engineering solution with graphics for more than 3000 signage's for proposed metro station's currently under construction.
- Project involves providing the client with the design and navigation philosophy, pictograms, usage of arrows, incoming outgoing strategy and typography selection, besides sign classification proposed for different zones of the metro.
- The package also included preparing different types of signage options with technical specifications and complete BOQ.

Design Package (OOH Signage)

Chandigarh Airport



Advertising signage design consultancy for Chandigarh Airport

- The project involved extensive survey of the entire airport to finalise the location and size of the advertising board.
- The package also required to provide complete signage design options for all the locations i.e. selecting type of the signage such as static signage, scrollers, digital, video walls etc.
- The package also included preparing different types of signage options with technical specifications and complete BOQ.

Product Designing & Modeling



Product Designing & Modeling is one of the most important factors which determines the success of a product. The role of Product Design & Modeling changes throughout the life-cycle of a product. In the initial product development stage, the role of design is to create a marketable product from an innovation. The product may sometimes create a need where none existed before.

"PROMOFLEX" has been following this principle of product evolution over the years in almost all of the products developed for a project or for a product saleable in the open market.



Retail Products & D.I.Y. Kits ...



Standard Partition Panel

18mm Series 20mm Series 25mm Series 30mm Series 40mm Series

2/3mm MDF or Sunboard Rear Panel :



50mm Series





STANDARD CLIP-ON







STANDARD CLIP-ON BACKLIT BOX

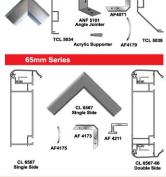


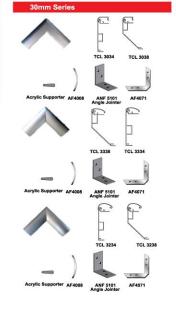




TCL 2523







STANDARD ULTRASLIM BACKLIT BOX WITH SEPARATE DRIVER

Rear Panel : Diffusion Sheet + Hylam Sheet

Standard Partition Panel

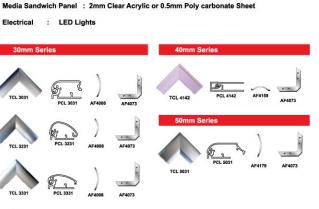
Electrical : LED Lights



- 25mm Series 30mm Series
- 40mm Series → 50mm Series







STANDARD ULTRASLIM BACKLIT BOX WITH INBUILT DRIVER

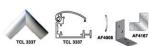


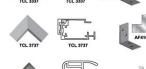
70mm Series















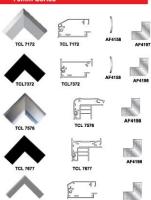




Standard Partition Panel

Rear Panel: Diffusion Sheet + Hylam Sheet Media Sandwich Panel : 2mm Clear Acrylic 0.5mm Poly carbonate Sheet

: LED Lights Electrical



STANDARD CLIP-ON BACKLIT WITH TUBULAR ATTACHMENT



Standard Partition Panel Rear Panel : Backlite Sheet or hylam Sheet or ACP Media Sandwich Panel : 2mm clear acrylic + (0.40 grade) Acrylic

Electrical: T5/T8 Tube or LED Lights Selection of Tubular Attachment

Code	Box Type		В	
HS-132	1" x 1"	25mm	25mm	1.5mm
HS-133	1" x 1.5"	25mm	37.5mm	1.5mm
HS-134	2" x 1"	50mm	25mm	1.5mm
HS-135	3" x 1"	75mm	25mm	1.5mm
HS-136	4" x 1"	100mm	25mm	1.5mm
HS-137	5" x 1"	125mm	25mm	1.5mm
HS-139	6" x 1"	150mm	25mm	1.5mm
HS-140	1.75" x 1.75"	43.75mm	43.75mm	1.5mm
HS-141	2.5" x 1.5"	63mm	37.5	1.5mm
HS-143	3.25" x 1.75"	81.25mm	43.75	1.5mm

100mm 43.75

125mm

175mm

43.75mm

43.75mm

1.5mm

1.5mm

1.5mm

1.5mm

PCL 2526

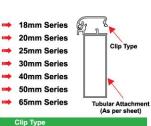
HS-144

HS-147

4" x 1.75"

5" x 1.75"

HS-163 6" x 1.75"



CL1821

PCL 2021

PCL 2026

ELE.

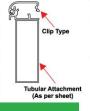
PCL 2521

20mm Series

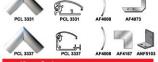
AF4056

AF4056

AF4071









STANDARD CLIP-ON NON-LIT FLEX FRAME



























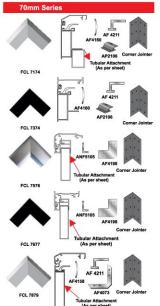
STANDARD CLIP-ON BACKLIT FLEX FRAME

PCL 2526 AF4001









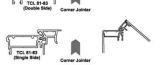
STANDARD HINGED DOOR BACKLIT BOX



Cartridge Type Flex Mounting

















Suspended

Wall Mounted

Projected

TCL 5031

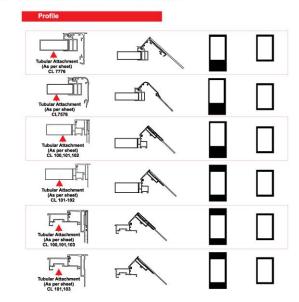
FCL 6531

DIGITAL SIGNAGE ENCLOSURE



Selection of	Backlit Tubul	ar Attachment
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Code	Box Type		В	
HS-132	1" x 1"	25mm	25mm	1.5mm
HS-133	1" x 1.5"	25mm	37.5mm	1.5mm
HS-134	2" x 1"	50mm	25mm	1.5mm
HS-135	3" x 1"	75mm	25mm	1.5mm
HS-136	4" x 1"	100mm	25mm	1.5mm
HS-137	5" x 1"	125mm	25mm	1.5mm
HS-139	6" x 1"	150mm	25mm	1.5mm
HS-140	1.75" x 1.75"	43.75mm	43.75mm	1.5mm
HS-141	2.5" x 1.5"	63mm	37.5	1.5mm
HS-143	3.25" x 1.75"	81.25mm	43.75	1.5mm
HS-144	4" x 1.75"	100mm	43.75	1.5mm
HS-147	3/4" x 3/4"	19mm	19mm	1.5mm
HS-153	5" x 1.75"	125mm	43.75mm	1.5mm
HS-163	6" x 1.75"	175mm	43.75mm	1.5mm



STANDARD EDGE TO EDGE BACKLIT BOX



Selection of Backlit Tubular Attachment

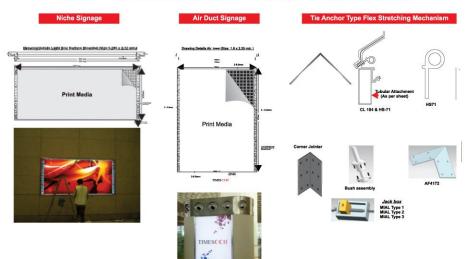
Code	Box Type	Α	В	
HS-132	1" x 1"	25mm	25mm	1.5m
HS-133	1" x 1.5"	25mm	37.5mm	1.5m
HS-134	2" x 1"	50mm	25mm	1.5m
HS-135	3" x 1"	75mm	25mm	1.5m
HS-136	4" x 1"	100mm	25mm	1.5m
HS-137	5" x 1"	125mm	25mm	1.5m
HS-139	6" x 1"	150mm	25mm	1.5m
HS-140	1.75" x 1.75"	43.75mm	43.75mm	1.5m
HS-141	2.5" x 1.5"	63mm	37.5	1.5m
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HS-144	4" x 1.75"	100mm	43.75	1.5m
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HS-163	6" x 1.75"	175mm	43.75mm	1.5m

Electrical Fitment:

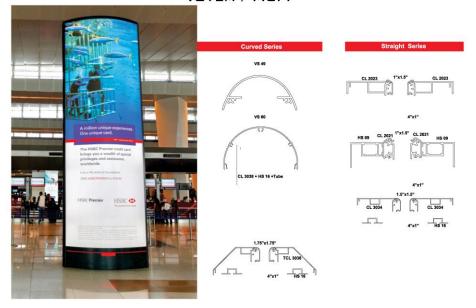
T5/T8 Tube or LED Lights mounted on3mm thick ACP Sheet



RETRACTIVE NICHE BACKLIT BOX MIAL TYPE TECHNICAL FEATURE ILLUSTRATION



TOTEM / MUPI



CUSTOMIZED DESIGNS/SIZES AVAILABLE FOR ALL PRODUCTS (ILLUMINATED SIGNS AVAILABLE IN LED AND FLUORESCENT OPTIONS)



Poster Frame



Poster Frame



Ultra-Slim Illuminated



Ultra-Slim Elegente



Lockable Window Frame



Show Board With Cork



Dynamic Flange Illuminated



Totem Single/Double Sided



Poster Window



Easel Stand



Ultra-Slim Illuminated Double Sided with Stand



Promotional Stand Single/Double Sided



Ultra-Slim Illuminated Single Sided



Flex Backlit SingleSided



Combo Stand



Adjustable Stand



Sleek Illuminated A4



Magic Box



LED Illuminated Cut-Out



LED Illuminated Cut-Out



Hanging Flange Illuminated



Leaflet/Brochure Holder



Ultra Slim Backlit Box on Side Pillar Pedestral



Large Format Translite Sign



Curved Large Format Flex Sign



Shop Front Signage Illuminated with Raised Letters



Illuminated



Showcase

Glimpse of Work



















Project Management Services

"PROMOFLEX" offers more than just signs? A lot more. Our project managers take your project from concept to completion, meeting timelines and budgets. Save time and hassle by having "PROMOFLEX" manage your entire project from start to finish. We make sure your project is executed flawlessly and on budget - from initial consultation to design, production, delivery and installation.

Installation services

Our expert installers perform an important job in the process; they ensure that your signs are safely and properly installed, so that people can see your message.

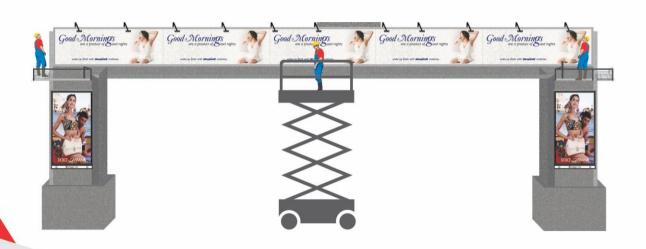
We install virtually every type of sign and graphic, including:

- Static backlit signs
- Scrollers
- Digital signs
- Video walls
- Retractable signs
- Custom made signs
- Facade signs
- Landscape signs
- Traffic signs and regulatory signs

After - sales service

Our commitment to exceed our client's expectations extends to our service department. Our team is well versed in dealing with the requirements of on-site service and maintenance. Whether you would like to arrange maintenance for your existing signage or need emergency assistance regarding a sign repair, you need only contact our service department and they will manage the details with speed and efficiency.

Over 25 years of building partnerships and resources has provided "PROMOFLEX" the advantage of acquiring the best quality materials and components for use when crafting our signs. This value is passed on to our clients in the form of comprehensive and competitive warranty programs.







DLF Mall of India

The Great India Place

Gardens Galleria

LOGIX City Center

DLF Limited

HYATT Regency Chandigarh

Lucknow Metro Rail Corporation

Delhi Indira Gandhi International Airport

Rajiv Gandhi International Airport

Chhatrapati International Airport

L&T Metro Rail Hyderabad

The Tibet Museum

Gheli Group

Snapdeal.com

Times OOH

AAO Group

A Speak

DDB Mudra Group

Delhi Metro Rail Corporation Ltd.

Fenesta

Avery Weigh-Tronix

Medanta The Medicity

EYE Q Hospital

Blackberry

ITC Limited

HP

Samsung

Pepsi

Honda

The Social Street

Frayal

Naya Bharti

Marriott

Prakash Arts Private Limited

SRS

TDI

Kotak Mahindra Bank

Haldiram's

Gillette

Sanofi Pasteur

Shoppers Stop

Pentair

Studds

PVR Cinemas

KFC

Big Street

360 Degree

Traffic Media

MC Donald

Cocoberry

Coca-Cola

Pioneer Aluminium Pvt. Ltd.

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